

**copywriter**  
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## **busy earnin'**

**copywriter**  
peloton interactive | nyc, ny | 2021-  
projects: multichannel boxing launch campaign,  
artist series social media, podcast launch,  
corporate wellness brand book

**freelance copywriter**  
various | nyc, ny | 2021  
concepting and copywriting for clients including:  
peloton; badger & winters (target, pepsi, p&g)  
superdigital (the quin social club)

**copywriter**  
superdigital | boston, ma | 2020-21  
concepting and copywriting for clients including:  
vitabrid global skincare, the quin social club,  
showcase cinemas, ocean spray, hasbro (NERF)

**jr. copywriter**  
arnold worldwide | boston, ma | 2019-20  
concepting and copywriting for clients including:  
jack daniel's, santander bank, home base nation,  
progressive insurance, hilton, leica, sam adams

**snr. internet marketing strategist**  
rise interactive | chicago, il | 2015-17  
bought, sold, tracked, optimized, and upsold  
programmatic media. fell in love with advertising.  
fell a little less in love with spreadsheets.

**pub trivia moderator**  
the uchicago pub | chicago, il | 2015-17  
successfully stumped a nobel prize winner.  
was paid in free beer and bar food.  
best job of my life.

## **book learnin'**

**the creative circus**  
copywriting | atlanta, ga | 2019  
paid a lot of real money to make a lot of fake ads.

**the university of chicago**  
french literature | chicago, il | 2015  
*comme disait une grande philosophe,*  
*« je pense donc JSTOR. »*

## **skill tree**

**computer stuff**  
photoshop  
illustrator  
indesign  
premiere pro  
microsoft office  
html/css  
google analytics  
googling answers

## **not-computer stuff**

french (*fluent*)  
german (*intermediate*)  
japanese (*took it in high school*)  
guitar (*very bad indeed*)  
pub trivia (*film, history, celebrity gossip*)  
cooking (*can make pasta from scratch*)